




Georgia Southern University Utilizes Online Orientation to Reach Distance Students

University finds way to ensure that online students are prepared and knowledgeable

Problem

Georgia Southern University was preparing to offer a brand new online bachelor's degree, something they had never done before. The school was struggling to find a way to reach these students and ensure that they were prepared and had all the knowledge they needed to succeed in the virtual classroom.

Solution

By using Comevo's @school Online Orientation service, GSU was able to provide distance-education students with the information they needed, without inconveniencing their staff or the students themselves.

Benefits

The school was able to spend less time answering questions and less time preparing orientation programs, and long-distance students were not forced to travel to the school for an orientation program. Students are now able to complete their orientation program online, and at their own convenience.

Client Profile

Institution Type: Public, Carnegie Doctoral/Research university
Population: 20,000+
Client Since: October 2010

Georgia Southern University is a public, Carnegie Doctoral/Research university devoted to academic distinction in teaching, scholarship, and service.

GSU wanted to reach their online students without sacrificing their orientation experience

Georgia Southern's online students expect to be able to complete all aspects of their courses online, including orientation. Erin Campbell, Assistant Director of Admissions, Orientation, and Parent Programs at GSU, and her staff realized this, and decided to make an effort to cater to their students.

"The specific population we were dealing with was brand new, as we had just begun offering a new online bachelor's degree program. These students are doing distance education, taking classes online, and wanted their orientation experience to be online as well."

- Erin Campbell, Assistant Director of Admissions, Orientation, and Parent Programs

GSU immediately realizes the benefits of an online orientation

Erin and her staff began working on an online orientation through Comevo. Shortly, the program was up-and-running, and the time- and money-saving benefits, especially for the students, were easy to see.

"Comevo's @school Online Orientation has helped save our online students a tremendous amount of time and money. In order for them to partake in an in-person orientation, they would have had to pay extensive amounts on travel and hotel, as well as take time out of their busy schedule to attend. On our end, it helped us by not having to add an on-campus orientation, saving us spending money on food, staff, and other expenses, as well as time."

- Erin Campbell, Assistant Director of Admissions, Orientation, and Parent Programs

GSU finds Comevo to be an easy-to-use one-stop solution

Erin and the rest of her staff found working with Comevo a breeze, and their friendly staff helped them every step of the way.

"Working with Comevo has been really easy. They worked with our IT department to integrate with our current student portal, and offer us as well as our students great customer service. The orientation program is very easy to use and complete, and the Management Console is straightforward as well. Learning how to develop our orientation program didn't take much training and was very easy to pick up quickly, and we were able to meet an aggressive timeline by building our program in a very short time frame."

- Erin Campbell, Assistant Director of Admissions, Orientation, and Parent Programs

