



Community College of Beaver County Orients Hard Reach Students

College uses Online Orientation to ensure that all students are prepared and informed

Problem

Community College of Beaver County was having difficulty reaching their many out-of-state students with their in-person orientation program. They needed a way to reach these students without spending additional time or resources.

Solution

By using Comevo's @school Online Orientation service, CCBC was able to reach out-of-state students with the information they need to be successful in college, without spending resources on additional in-person sessions.

Benefits

CCBC was able to reach these students who otherwise would not have received an orientation. These students are now better prepared and more able to succeed in their studies.

Client Profile

Institution Type: Community College
Population: 3,194
Client Since: 2008

The Community College of Beaver County (also known as CCBC) is a community college located in Beaver County, Pennsylvania.

CCBC wanted to find a way to reach their out-of-state students

CCBC was having difficulty reaching out-of-state students. After trying many different strategies, they were in need of a new solution.

"One of our biggest programs is Air Traffic Control, in which we are #1 in the nation. This means we have a lot of out-of-state students who are unable to attend our in-person orientation. Our students also begin school at different times in the year, so our in-person orientation, which only happens in August, wasn't reaching those students."

- Fran Sifers, Staff Assistant, Activities

CCBC would like to offer additional orientation sessions, but find it difficult

In an ideal world, CCBC would be able to have many in-person orientation programs in order to ensure that they reach all their students. However, in today's educational environment filled with budget cuts and jam-packed schedules, this just was not possible.

"We originally wanted to offer orientation 3-4 times per year in order to ensure that we reach all students, even those who start in semesters other than Fall. This, however, proved to be too costly and not feasible staffing-wise."

- Fran Sifers, Staff Assistant, Activities

Comevo helps answer CCBC's problem

After much research and hard work, Fran and her staff found their solution in Comevo's @school Online Orientation service.

"The amount of money we've saved with Comevo has been tremendous. While we still have our in-person orientation as a backup, and encourage them to attend in order to meet staff and faculty, I feel comfortable that students who complete our Online Orientation are ready to succeed at CCBC. We're now able to reach a population that in the past had no way of knowing how to get started."

- Fran Sifers, Staff Assistant, Activities